



# Advertising Information

## 2023 North Dakota State of Technology Publication

### Audience

The North Dakota State of Technology publication has been established as the premier resource for technology industry information in the areas of economic impact, infrastructure, workforce, business climate, and industry trends. It has become the go-to publication for **state policy makers** focused on expanding the industry, **economic developers** looking to attract and expand businesses, **industry professionals** seeking to attract and retain employees, and **secondary and postsecondary educators** shaping the future of information technology curriculum.

### Circulation

The 2023 publication will be a 4-page pamphlet with infographics showcasing the state’s technology industry in the areas of economic impact, infrastructure, workforce, business climate, and industry trends. The new layout will enhance the readability of information compared to the larger publications in the past making it more consumable for the target audience of state leaders. The publication will be **distributed to thousands of business, government and education leaders statewide** and will also be distributed with the **Greater North Dakota Chamber’s 2023 Winter Business Report**, which goes out in January 2023.

### Advertising Options

**Gold \$1,000**

- Logo in Publication
- Logo on *Technd.org*
- Four Banner ads in Techwire
- 10 copies

**Silver \$500**

- Listing in Publication
- Logo on *Technd.org*
- Two Banner ads in Techwire
- 10 copies

**Bronze \$250**

- Listing in Publication
- Logo on *Technd.org*
- 10 copies

### Contact Information

Contact Person \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Website \_\_\_\_\_

### Payment Method

Check (Payable to TechND)  
 Visa  Mastercard  Discover Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVB \_\_\_\_\_  
 Please Invoice  
 Pay online at [technd.org/State-of-ND-Technology](http://technd.org/State-of-ND-Technology)

**Commitment Deadline** August 3, 2022

**Logo Deadline** September 6, 2022

**Please return this form by August 3 to:**

office@technd.org or

TechND • Attn: Annie Bennett, project coordinator • PO Box 2599 • Bismarck, ND 58502

For additional information, call 701-355-4458 or e-mail office@technd.org.